Alice Ma

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Experience

UX Design Intern @ Pegasystems

MAY 2023 - AUG 2023 · CAMBRIDGE, MA

- Observed and moderated over 10 usability studies on Pegasystem's live environment
- Conducted regular meetings with product owners and stakeholders to establish measurable project goals
- Collaborated with 7 other designers to align UX patterns for Pega's Constellation Design System
- Designed and organized 6 high-fidelity prototypes on Figma for developer hand-off

UX Designer/Researcher - Google Career Certification

JUN 2022 - JUL 2022 · REMOTE

- Built wireframes and low-fidelity prototypes for personal projects
- Conducted user-centered research and usability studies
- Built high-fidelity designs for mobile apps on Figma
- Created high-fidelity responsive web designs in Adobe XD
- Started and finished 3 UX case studies with the design process

Data Science Intern @ Amunix Pharmaceuticals

JUN 2021 - AUG 2021 · SOUTH SAN FRANCISCO, CA

- Calculated cytokine spike and clinical grading values for preclinical studies
- Worked with team to assemble preclinical database
- Gave a final presentation to the Discovery Group

UX/UI Designer - Berkeley ANova Hacks

MAR 2021 · SAN FRANCISCO, CA

- Collaborated with a team of 4 to design a mobile app solution for struggling businesses in Chinatown
- Winner of the Best Figma Design category

UX/UI Designer - Superposition Hackathon

FEB 2020 · SAN FRANCISCO, CA

- Worked in a team of 2 to design a web app for teachers to communicate with each other and trade resources
- Winner of the Best Use of Figma category

Education

UC San Diego - 3.95 GPA

SEP 2021 - 2025 · La Jolla, CA

Major: Cognitive Science w/ Spec. in Design and Interaction
Coursework: Interaction Design, Product Design, Intro to Computing, Psychology, Data Science, Research Methods, Statistical Analysis

Minors: Computer Science and Design
Coursework: Object-Oriented Programming, Data Structures, Discrete Math, Graph Theory, Computer Organization, Systems Programming

Skills

Design
Interaction Design, Responsive Web Design, UI Design, UX Design, Design Thinking, Prototyping, Wireframing, Storyboarding, Journey Mapping, User Interviews, User Research, Usability Testing, Graphic Design

Software
Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, FigJam, Miro, Blender 3D, Google Workspace, Microsoft Office, Github

Language
Java, Python, C, C++, ARM Assembly, HTML, CSS, Javascript